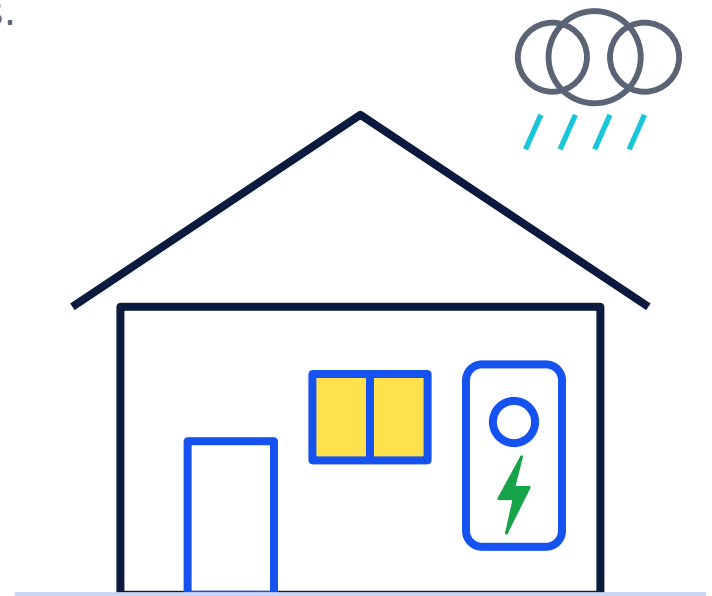


TEXAS HOMEOWNERS

FREE GUIDE

Texas Storm-Ready Home Battery Guide

How to keep your lights on, your home cool, and your energy costs steady, no matter what the Coastal Bend weather brings.



YOUR LOCAL CONTACT

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SOLRITE + sonnen

Developed by SOLRITE in partnership with sonnen
For Corpus Christi, Portland & Rockport homeowners

A QUICK NOTE BEFORE YOU START

Thanks for Asking for This Guide

If you live on the Coastal Bend, you already know the feeling. The sky turns dark. The wind picks up. And somewhere in the back of your mind, you ask yourself:

What happens to my family if the power goes out tonight?

That question is why I put this guide together. It's short, it's simple, and it's written for real homeowners, not engineers. You can read it in about 10 minutes.

My goal is not to sell you anything on these pages. My goal is to help you think clearly about your home, your family, and your plan, so you can make a smart choice before the next storm, not during it.

If you have a question while you read, call or text me. I'm happy to help.

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What's Inside

1 When the Power Goes Out on the Coast

What really happens inside your home

2 The Problem With Generators

Why so many homeowners are fed up

3 How a Home Battery Works

Plain talk, no tech speak

4 The Money Side

Steady rates and \$0 upfront

5 Your Storm-Ready Checklist

Print it. Stick it on the fridge.

6 Smart Questions to Ask First

So you never get surprised

7 Your Next Step

A free, no-pressure home visit

1

CHAPTER 1

When the Power Goes Out on the Coast

What really happens inside your home

Most people think of a power outage as "the lights go off." But on the Texas coast, that's the smallest part of it. Here's what actually happens, hour by hour.

The first hour

The air conditioner stops. The fans stop. In late summer, a closed-up house can start heating up fast. Phones and laptops start to drain. If you have a garage door opener, it won't open without a pull cord.

The first day

Now the fridge becomes a clock. Food safety experts at the USDA say a closed fridge keeps food safe for about **4 hours**. A full freezer holds for about 48 hours if you keep the door shut. After that, you start throwing money in the trash.

Sleep gets hard. Kids get cranky. Older family members and pets can struggle in the heat.

Longer outages

After a big storm, it can take days for power to come back, sometimes longer. The Coastal Bend has seen it firsthand. When the grid is down across a whole region, crews have to fix the big lines first before they get to your street.

Ask yourself

- If the power went out tonight, how long could my family stay comfortable at home?
- What would I lose in the fridge and freezer?
- Does anyone in my home depend on something that needs power to run?
- Where would we go if the house got too hot?

If any of those questions made you a little uneasy, you're not alone. That's exactly why so many Coastal Bend homeowners are looking at better ways to keep the power on.

2

CHAPTER 2

The Problem With Generators

Why so many homeowners are fed up

For years, the answer to "what if the power goes out?" was simple: buy a generator. And generators do work. But ask anyone who has lived through a long outage with one, and you'll hear the same complaints.

You have to be there to start it

A portable generator doesn't turn on by itself. Someone has to drag it out, fill it, and start it, often in the wind and rain.

It runs on fuel you have to find

Gas lines get long before and after a storm. Stations lose power too. And fuel goes bad if it sits too long.

It's loud

Generators roar all day and all night. Your neighbors hear it. You hear it. Sleep gets tough.

It can be dangerous

Generators make carbon monoxide, a gas you can't see or smell. The CDC warns to **never run one inside** your home or garage, or close to a window or door. Every storm season, people get hurt because of this.

It needs upkeep

Oil changes, test runs, and repairs. A generator that sat all year may not start the one day you need it.

The big question

What if your backup power just turned on by itself, with no fuel, no noise, and no fumes? That's what a home battery is built to do. Turn the page to see how.

3

CHAPTER 3

How a Home Battery Works

Plain talk, no tech speak

Think of a home battery like a big, smart phone charger for your whole house. It hangs neatly on the wall, usually on the outside of your home or in the garage.

When the power is on

The battery fills up and stays ready. You don't have to do a thing.

When the power goes out

The battery switches on by itself, usually so fast you barely notice. Your important things keep running: lights, the fridge, fans, Wi-Fi, and phone chargers. Depending on your setup, it can help run your AC too.

When the power comes back

The battery switches back and starts filling up again, ready for next time.

Generator vs. Home Battery

	Portable Generator	Home Battery
Turns on by itself	No, you start it	Yes, automatically
Needs fuel	Yes, gas or propane	No fuel
Noise	Loud	Quiet
Fumes	Carbon monoxide risk	No fumes
Upkeep	Oil, test runs, repairs	Very little
Works while you're away	No	Yes

About the sonnen battery

sonnen is a home battery brand built for everyday use and backup power. The SOLRITE program pairs it with a simple plan for Texas homeowners. Ken can show you exactly which model fits your home and what it can run.

4

CHAPTER 4

The Money Side

Steady rates and \$0 upfront

Backup power is only half the story. The other half is your electric bill.

Why summer bills hurt

On the Coastal Bend, the AC runs hard for months. When electricity prices jump, your bill jumps with them. And most people never know what next month's bill will look like until it shows up.

What a locked-in rate means

Through the SOLRITE program, qualifying homeowners can lock in a stable **12.9¢ per kWh** electricity rate. In plain words: your price per unit of power stays steady, so your budget stops guessing.

What \$0 upfront means

Qualifying Texas homeowners can get started with **\$0 upfront cost**. No big check to write on day one.

Rates, terms, and who qualifies can vary. Ken will walk you through the exact details for your home, in writing, before you decide anything.

Quick Worksheet: Find Your Real Rate

Grab your last summer electric bill. It only takes a minute.

Total amount of my bill: \$ _____

Total kWh I used that month: _____

My bill ÷ my kWh = my real rate: \$ _____

Example: A \$300 bill for 2,000 kWh works out to \$0.15, or 15¢ per kWh. Compare your real rate to 12.9¢. Then bring this page to your home visit.



CHAPTER 5

Your Storm-Ready Checklist

Print it. Stick it on the fridge.

Atlantic hurricane season runs from **June 1 to November 30**. Use this list every year.

Before storm season

- ☐ Write down important phone numbers on paper (see the back page).
- ☐ Know how to reach your electric company to report an outage.
- ☐ Plan where your family would go if you need to leave.
- ☐ Make a list of anything in your home that must have power.
- ☐ Get your backup power plan in place, not the week of the storm.

When a storm is coming

- ☐ Charge phones, tablets, and power banks.
- ☐ Turn the fridge and freezer to their coldest settings.
- ☐ Fill water jugs and freeze a few water bottles.
- ☐ Stock at least 3 days of food, water, and medicine.
- ☐ Bring in or tie down outdoor furniture and grills.
- ☐ Get cash, flashlights, and fresh batteries.

During the outage

- ☐ Keep the fridge and freezer doors closed.
- ☐ Stay away from downed power lines.
- ☐ Never run a generator or grill inside or in the garage.

After the storm

- ☐ When in doubt about food, throw it out.
- ☐ Take photos of any damage for insurance.
- ☐ Write down what worked and what didn't for next time.

For more free storm tips, visit ready.gov and the National Hurricane Center at nhc.noaa.gov.



CHAPTER 6

Smart Questions to Ask First

So you never get surprised

A good company is happy to answer every one of these. Bring this page to your home visit and check them off.

- ☐ What exactly will the battery run in my home during an outage?
- ☐ About how long can it keep those things running?
- ☐ What does my monthly cost look like, and how long is the rate locked in?
- ☐ Is there really \$0 due upfront? Are there any other fees?
- ☐ How long is the agreement, and what happens at the end?
- ☐ Who installs it, and how long does install take?
- ☐ What warranty comes with it, and who do I call if something goes wrong?
- ☐ What happens if I sell my home?
- ☐ Can I see all the terms in writing before I sign?

My Own Questions

1. _____
2. _____
3. _____
4. _____



CHAPTER 7

Your Next Step

A free, no-pressure home visit

Reading this guide was step one. Step two is simple: find out what this looks like for **your** home.

Every home is different. Different size, different bills, different needs. The only way to get your real numbers is a quick visit.

What happens at the visit

- We look at your home and where a battery would go.
- We look at your electric bill together.
- We talk about what matters most to your family during an outage.
- You get your real numbers and all your questions answered.
- It takes about 30 minutes. No cost. No obligation.

Book Your Free In-Home Visit

Call or text **Ken Nauman**

806-786-1038

ken@gosolarandroofing.com

Spots are limited while our local team is in the area.

Storm season doesn't wait. Neither should your plan.

You've already done the hard part by asking the question. Now take one more small step. Your family will thank you the next time the sky turns dark.

KEEP THIS PAGE

My Important Numbers

Phones die in outages. Write these down on paper and keep them with your storm kit.

Electric company (report outages): _____

Water company: _____

Doctor / pharmacy: _____

Insurance agent: _____

Family contact out of town: _____

Neighbor: _____

Vet: _____

Home battery questions: Ken Nauman, 806-786-1038 _____

Always call 911 in an emergency.

SOLRITE + sonnen

Developed by SOLRITE in partnership with sonnen.

This guide is for general information only. Programs, rates, terms, eligibility, and equipment options may vary and are subject to approval. Your representative will provide full written terms. Food safety and storm safety tips are based on public guidance from the USDA, CDC, and ready.gov.